

# Mei-Chih Hu

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## Education

<b>PhD in Management</b> Macquarie University, Sydney, Australia	2002-2005
<b>MBA in International Business</b> Saint Louis University, Missouri, USA	1994-1996
<b>BA in Economics</b> National Tsing Hua University, Hsinchu, Taiwan	1988-1992

## Experience

<b>Professor</b> Institute of Technology Management National Tsing Hua University, Taiwan	2013.8-present
<b>Associate Professor</b> Institute of Technology Management National Tsing Hua University, Taiwan	2009.2–2013.7
<b>Associate Professor</b> Graduate Institute of Technology & Innovation Management National Chung Hsing University, Taiwan	2008.2–2009.1
<b>Associate Professor</b> Graduate Institute of Management of Technology Feng Chia University, Taiwan	2005–2008.1
<b>Project leader for the “Market and Patent Information”</b> Marketing Department, Taiwan Bicycle R&D Center, Taiwan	1993-1994
<b>Marketing Planning Specialist</b> Yu-Tian Mechanical Corporation, Taiwan	1992.6-1992.12

## **Research Interests**

- National Innovation System
- East Asian Latecomers Strategy
- Intellectual Property Rights Management
- Emerging Technologies and Markets

## **Teaching Interests**

- Intellectual Property Rights
- Entrepreneurship and Startups
- New Energy Economics, Markets, and Policies
- Innovation and Transformation

## **Patents**

- 2019 Taiwan Innovative Business Model Patent: Smart plant eco-system tank for oxygen generation and air purification (Patent Number: M579261)
- 2020 Taiwan Patent: Air Purifier (Patent Number: M592064)
- 2020 Taiwan Patent: Smart Aquaponics Environmental Management System (Application Number: 109201887)

## **Academic Affiliations**

<b>Chair for Management Discipline 1</b> Ministry of Science and Technology, Taiwan	2020.1-present
<b>Research Fellow for Advanced Biohydrogen Technology</b> Asia-Pacific Economic Cooperation (APEC)	2019.9-present
<b>Director of Center of Technology Innovation &amp; Entrepreneurship</b> National Tsing Hua University, Taiwan	2017.8-present
<b>Director of Institute of Technology Management</b> National Tsing Hua University, Taiwan	2017.8-present

## Academic Awards

- 2019 Dean's Award, Outstanding Research Award of Hou De Association, College of Technology Management, National Tsing Hua University, Taiwan
- 2017-2019 Marquis Who's Who The Albert Nelson Marquis Lifetime Achievement Award, USA
- 2015-2019 Marquis Who's Who in Science and Engineering, USA
- 2014 Best Paper Award, International Association of Management of Technology (IAMOT), Washington D.C., USA.
- 2013 Top 45 Authors (2008-2012), International Association of Management of Technology (IAMOT), Washington D.C., United States
- 2013 Young Scholar Excellence Award, National Science Council, Taiwan
- 2012 Visiting Fellow, Graduate School of Business, Stanford Program on Regions of Innovation and Entrepreneurship, Stanford University, USA.
- 2012 Saylin Wen International Collaboration Award, Taiwan
- 2012 Marquis Who's Who in the World (Management Area), USA
- 2011 Advisory Board Member, Technological Forecasting and Social Change
- 2010 Wu Da-You Young Scholar Award, National Science Council, Taiwan
- 2010 Visiting Fellow, Technology and Economics Department, Tsinghua University, Beijing, China
- 2009 Young Scholar Research Excellence Award, National Tsing Hua University, Taiwan
- 2008 The Best Young Scholar Research Award, National Chung Hsin University, Taiwan
- 2007 Academic Research & R&D Excellence, Feng Chia University, Taiwan
- 2006 The Best Academic Research, Feng Chia University, Taiwan
- 2004 Research Excellence Award, Macquarie University, Australia

## Publications

### *Refereed Journal Papers*

1. Chou, J.C.P., Hu, M.C. and Shih, T.T.Y., 2019. Green transformation: Lessons from the fuel cell innovation system in Taiwan. *Journal of Cleaner Production*, 240, p.118-182. (SCI)
2. Wong, C.Y., Hsieh, Y.C., Wu, C.Y. and Hu, M.C., 2019. Academic Entrepreneurship for Social Innovation in Taiwan: The Cases of the OurCityLove Platform and the Forest App. *Science, Technology and Society*, 24(3), pp.446-464. (SSCI)
3. Lo, H.C., Hsu, W.C., Wu, C.Y. and Hu, M.C., 2018. Explore the Business Models for Taiwan's SMEs in Entering an Emerging Market: The Case of Indonesia, *Industry and Management Forum*, 20(3), pp.56-77. (TSSCI, in Chinese)
4. Mathews, J. A., Hao, T., and Hu, M.C. 2018. Moving to a Circular Economy in China: Transforming industrial parks to eco-industrial parks. *California Management Review* 60, 157-181. (SSCI, Hass-Berkeley)
5. Zheng, C. and Hu, M.C. 2018. An Exploration of the Application of Universities as Artificial Institutional Entrepreneurs: The Case of China. *Journal of Public Affairs* 18(1), 1-10. Available at: <https://onlinelibrary.wiley.com/doi/full/10.1002/pa.1697>
6. Hsu, W.C., Wu, C. H., Hu, M.C., Shih, C.T. 2017. Growth Drivers of Taiwan's

- Biopharmaceutical Firms: Perspective from the Technological Latecomers, *Industry and Management Forum*, 19(2), pp.56-83. (TSSCI, in Chinese)
7. Hu, M.C., Hsu, W.C. and Wu, C. Y. 2017. Why is growth more difficult to achieve for biopharmaceutical latecomer firms? Evidence from Taiwan. *Science, Technology & Society* 23(3), 388-417. (SSCI)
  8. Hu, M.C., Kang, J.S. and Wu, C.Y. 2017. Determinants of profiting from innovation activities: comparison between technological leaders and latecomers. *Technological Forecasting and Social Change* 116, 223-236. (SSCI) (IF: 2.678, 4/55 Planning Development (2015))
  9. Hu, M.C., Wadin, J., Lo, H.C., and Huang, C. Y. 2016. Transformation into an eco-city: lessons from the three Asian cities. *Journal of Cleaner Production* 123, 77-87. (IF: 3.844, Environmental Science, 24/223=10.7% (2014)) (SCI)
  10. Hu, M.C. and Mathews, J.A. 2016. Taiwan's green shift – prospects and challenges. *The Asia-Pacific Journal: Japan Focus* 14 (19/2), available on-line on October 1, 2016 at: <http://apjif.org/2016/19/Hu.html>
  11. Hu, M.C.\*, Hung, S. H., Lo, H. C., Tseng, Y. C. 2016 Determinants of university-industry research collaborations in Taiwan: The case of National Tsing Hua University. *Research Evaluation*, 25, 121-135. (leading article) (SSCI)
  12. Mathews, J.A., Hu, M.C., and Wu, C.Y. 2015. Are the land and other resources required for total substitution of fossil fuel power systems impossibly large? *Renewable & Sustainable Energy Reviews* 46, 257-281. (IF: 5.510, Multidisciplinary Science, 6/83= 7.2% (2013)) (SCI)
  13. Wong, C. Y., Hu, M.C., and Shiu, J.W. 2015. Governing the Economic Transition: How Taiwan Transformed its Industrial System to Attain Virtuous Cycle Development. *Review of Policy Research* 32(3), 365-387. (SSCI)
  14. Hu, M.C., Wu, C.Y.\*, and Shi h, T. 2015. Creating a New Socio-Technical Regime in China: Evidence from the Sino-Singapore Tianjin Eco-City. *Futures* 70, 1-12. (leading article) (SCI)
  15. Hu, M.C., Phillips, Y. F., Wu, C.Y.\*, and Wang, S. H. 2015. The influence of the technological regime on the global light-emitting diode industry: lessons from innovative leaders and latecomers. *Innovation, Management, Policy and Practice* 17(1), 91-114. (SSCI)
  16. Wong, C. Y., Hu, M.C., and Shiu, J.W. 2015. Collaboration between Public Research Institutes and Universities: the Case of the Industry Technology Research Institute, Taiwan. *Science, Technology & Society* 20(2), 161-181.(SSCI)
  17. Mathews, J.A.\*, Hu, M.C., Wu, C.Y. 2014. Concentrating Solar Power: A Renewable Energy Frontier. *Carbon Management* 5(3), 293-308.(SSCI/SCI)
  18. Lee, J. H., Hancock, M.G. and M.C. Hu. 2013. Toward an effective framework for building smart cities: lessons from Seoul and San Francisco. *Technological Forecasting and Social Change* 89, 80-99. (SSCI, Planning & Development, 7/55=7%)
  19. Wu, C.Y., Hu, M.C\*., and Mathews, J.A. 2014. Chinese patent surge is driven by policy. Correspondence, *Nature* 509, 427. (SCI , IF: 42.351, Multidisciplinary Science: 1/55= 1.8% (2013))
  20. Hu, M.C.\* 2014. Antecedents for the Adoption of New Technology in Emerging Wireless Cities: Comparisons between Singapore and Taipei. *Regional Studies* 48(4), 665-679. (SSCI)
  21. Hu, M.C.\*, Wu, C.Y., Lee, J. H., and Lu, Y.C. 2014. The Influence of Knowledge Source

- and Ambidexterity in the Thin Film Transistor and Liquid Crystal Display Industry: Evidence from Japan, Korea, and Taiwan. *Scientometrics* 99(2), 233-260. (SSCI & SCI, Information Science & Library Science, 7/85=8.2%)
22. Hu, M.C., Sharif, N., and Barrk, E. 2014. Information Technology Services: A Key Knowledge-Intensive Business Service Industry in Hong Kong SAR, China. *Journal of Science, Technology & Society* 19(1), pp.27-55. (SSCI)
  23. Kastle, T., Hu, M.C.\*, Dodgson, M. 2013. Innovation in Taiwan: What is Next? *Innovation, Management, Policy and Practice* 15(4), pp.396-404. (SSCI)
  24. Shiu, J.W., Wong, C. Y. and Hu, M.C. 2013. The dynamic effect of knowledge capitals in the public research institute: insights from patenting analysis of ITRI (Taiwan) and ETRI (Korea). *Scientometrics* 98, 2051-2068. (SSCI & SCI, Information Science & Library Science, 7/85=8.2%)
  25. Mathews, J.A. and Hu, M.C.\* 2013. Renewable Energy vs. Nuclear Power: Taiwan's energy future in light of Chinese, German and Japanese experience since 3.11. *The Asia-Pacific Journal: Japan Focus* 11(23/4), available on-line on June 10, 2013 at: [http://japanfocus.org/-Mei\\_Chih-Hu/3954](http://japanfocus.org/-Mei_Chih-Hu/3954) (Listed as the top 10 downloaded paper in 2013).
  26. Chen, T.M., Lu, T. L., and Hu, M.C. 2013. The trajectory of biofuel technological development in Taiwan. *Modern Applied Science* 7(9), pp.25-31. (SCI)
  27. Mathews, A., Hu, M.C., and Wu, C.Y. 2013. Concentrating Solar Power – China's New Solar Frontier. *The Asia-Pacific Journal: Japan Focus* 11(21/2), available on-line on May 27, 2013 at: [http://japanfocus.org/-Ching\\_Yan-Wu/3946](http://japanfocus.org/-Ching_Yan-Wu/3946)
  28. Hu, M. C.\* 2012. Technological innovation capabilities in the thin film transistor-liquid crystal display industries of Japan, Korea, and Taiwan. *Research Policy* 41(3), 541-555 (SSCI)
  29. Hu, M.C.\* 2011. Evolution of Knowledge Creation and Diffusion: the Revisit of Taiwan's Hsinchu Science Park. *Scientometrics* 88(3), 949-977 (SSCI & SCI, Information Science & Library Science, 7/85=8.2%)
  30. Mathews, J.A., Hu, M.C., and Wu, C.Y. 2011. Fast-follower Industrial Dynamics: The Case of Taiwan's Emergent Solar Photovoltaic Industry. *Industry and Innovation* 18(2), pp. 177-202. (SSCI)
  31. Hu, M.C.\*, Hung, S.C., and Gao, J. 2011. Emerging technologies in emerging markets: introduction to the special section. *Technological Forecasting and Social Change* 78(7), 1101-1103.(SSCI, Planning & Development, 7/55=12.7%)
  32. Hu, M.C.\* and Wu, C.Y. 2011. Exploring Technological Innovation Trajectories through Latecomers: Evidence from Taiwan's Bicycle Industry. *Technology Analysis & Strategic Management* 23(4), pp. 433-452. (SSCI)
  33. Hu, M.C.\* and Phillips, F. 2011. Technological evolution and interdependence in China's emerging biofuel industry. *Technological Forecasting and Social Change* 78, 1130-1146 (SSCI)
  34. Hu, M.C.\* and Mathews, J.A. 2009. Estimating the Innovation Effects of University-Industry-Government Linkages: the Case of Taiwan. *Journal of Management & Organization* 15(2), pp. 138-154. (SSCI)
  35. Hu, M.C.\* 2009. Developing Entrepreneurial Universities in Taiwan: the Effect of Research Funding Sources. *Science, Technology & Society* 14(1), 56-68. (IF: 0.194, Management: 167/172 (2013)) (SSCI)
  36. Hu, M.C.\* and Mathews, J.A. 2008. China's National Innovative Capacity. *Research Policy* 37(9), pp. 1465-1479. (SSCI)

37. Hu, M.C.\* 2008. Knowledge Flows and Innovation Capability: Patenting Trajectory of Taiwan's Thin Film Transistor-Liquid Crystal Display Industry. *Technological Forecasting and Social Change* 75(9), pp. 1423-1438. (SSCI)
38. Dodgson, M., Mathews, J., Kastelle, T. and Hu, M.C. 2008. The Evolving Nature of Taiwan's National Innovation System: The Case of Biotechnology Innovation Networks. *Research Policy* 37(3), pp. 430-445. (SSCI)
39. Yan, H.D. and Hu, M.C. 2008. Strategic Entrepreneurship and the Growth of the Firm: the Case of Taiwan's Bicycle Industry. *Global Business and Economics Review* 10(1), pp. 11-34.
40. Mathews, J.A. and Hu, M.C. 2007. Enhancing the Role of Universities in Building National Innovative Capacity in Asia: The Case of Taiwan. *World Development* 25, pp. 245-264. (SSCI)
41. Hu, M.C.\*, Zheng, C. and Lamond, D. 2007. Recruitment and Retention of ICT Skills Among MNCs in Taiwan. *Chinese Management Studies* 1(2), pp. 78-92.
42. Zheng, C. and Hu, M.C., 2007. Challenge to ICT manpower Planning Under the Economic Restructured: Empirical Evidence From the MNCs in Singapore and Taiwan. *Technological Forecasting and Social Change* 74(7), pp. 834-853. (SSCI)
43. Hu, M.C.\* and Tseng, C.Y. 2007. Technological Interdependence and Knowledge Diffusion in the Building of National Innovative Capacity: the Role of Taiwan's Chemical Industry. *Technological Forecasting & Social Change* 74(3), pp. 298-312. (SSCI)
44. Hu, M.C.\* and Tsai, C.T., 2006. Building external network on intellectual property through joint R&D service outsourcing: the case of Taiwan's SMEs. *IEEE, Technology Management for the Global Future*, Volume 2, Issue 8-13, pp. 732 – 739. (EI)
45. Hu, M.C. and Mathews, J.A. 2005. National Innovative Capacity in East Asia. *Research Policy* 34(9): 1322-1349. (SSCI)

### **Book Chapters**

1. Wu, C.Y. and Hu, M.C.\* 2018. University- Industry- Government Linkages: The Case of Taiwan. Chapter 8, *Universities in the National Innovation Systems: Experiences from Asia-Pacific*, In Edited: V.V. Krishna. Sage Publications, London, U.K.
2. Mathews, J. A., Hu, M. C., and Tan, H. 2016. Toward Low Carbon Cities: The Chinese Experience. Creating Low Carbon Cities. In edited: Shobhakar Dhakal and Matthias Ruth, Springer International Publishing, London, United Kingdom.
3. Shiu, C.W., Zheng, C. and Hu, M.C. 2016. International knowledge transfer from Kodak to ITRI: a strategic alliance learning perspective. Chapter 11, *Knowledge Spillover-based Strategic Entrepreneurship*, In Edited: Ratten, V., Dana, L. P. and Ferreira, J. J. Routledge Publisher, London.
4. Hu, M.C.\*, Wong, C.Y. and Lo, H. C. 2015. The Trajectory of Taiwan's Industrial Development: Innovation Policy, Performance, and Future Challenges for a Latecomer. *World Scientific Reference on Globalisation in Eurasia and the Pacific Rim: Vol. 2: Innovation*. In Dai, X. D (Series Ed.), Imperial College Press, London, United Kingdom.
5. Zheng, C., Wang, B. X., and Hu, M.C. 2015. New Chinese Entrepreneurs: Perspectives of Confucian Attributes and Social Settings. Chapter 2, *Technological Solutions for Sustainable Business Practice in Asia*. IGI Publisher, Pennsylvania, U.S.A. (forthcoming)
6. Hu, M.C.\* 2014. Technological Catching-up in East Asia. International Economic Development: Leading Issues and Challenges. In edited: Fu-Lai Tony Yu, Wai-Kee Yuen and Diana S. Kwan. Chapter 5, Routledge Publisher, Taylor & Francis Group, United

- Kingdom.
7. Hu, M.C.\* and Wu, C. Y. 2014. Giant Bicycle and King Liu. *The Handbook of East Asian Entrepreneurship*. Routledge Publisher, Taylor & Francis Group, United Kingdom.
  8. Hu, M.C.\* 2013. Technology transfer in developing economies: China and East Asia. *Leading Issues in International Economic Development*. In edited: Yu, F.L. Nova Science Publishers, New York, USA (accepted, forthcoming).
  9. Hu, M.C. and Yan, H.D. 2013. Strategic entrepreneurship and the growth of the firm: the case of Taiwan's bicycle industry. Chapter 9, *The Making of Taiwan's Economic Miracles: Successful Entrepreneurship in Theories and Practices*, In Edited: Yu, F. Y., Yan, H.D., and Chen, C.Y. Global Research Publications, New Delhi, India.
  10. Yu, F. L. and Hu, M.C. 2012. Giants: Taiwan's World Brand bicycle. Chapter 6, *Entrepreneurship and Economic Development of Taiwan*. In Edited: F. L., Yu., Springer Publisher, New York, USA.
  11. Hu, M.C.\* 2011. University- Industry- Government Linkages: The Case of Taiwan. *Entrepreneurial University in Asia*, In Edited: V.V. Krishna. National Singapore University Press, Singapore.
  12. Hu, M.C.\* and Mathews, J.A., 2010. Evolution of China's National Innovation System and Its Challenges in Technological Development, Part Six: *National Innovation System, Encyclopedia of Technology and Innovation Management*, In Edited: Narayanan, VK and O'Connor, C.G., John Wiley & Sons Publisher, United Kingdom.
  13. Hu, M.C.\*, Liu, C. H., and Wu, C.Y. 2010. The Causes of Developing a Wireless City: Singapore versus Taipei (Taiwan). Chapter 9, *Strategic Pervasive Computing for Business: Trends and Applications*, In Ed. By Godara, V. IGI Global Publisher, USA.
  14. Hu, M.C.\*, 2007. Industry and Knowledge Evolution: the Case of Taiwan's Flat Panel Display Industry, Chapter 8, *Taiwan's Economic Transformation in Evolutionary Perspective: Entrepreneurship, Innovation Systems and Government*. In Ed. By Yu, F.L. Nova Science Publishers, New York, USA.
  15. Mathews, J.A., and Hu, M.C., 2007. Universities and Public Research Institutions as Drivers of Economic Development in Asia, Chapter 5, *How Universities Promote Economic Growth*. In Ed. By Yusuf, S. and Nabeshima, K. World Bank, Washington DC. USA.

### ***Opinions on media***

1. Lee, C. K. and Hu, M.C. (2020). The return of technocrats in the US-China divide and coronavirus pandemic. *Taiwan Insights*, May 22 2020, University of Nottingham, Nottingham, United Kingdom (forthcoming).
2. Hu, M.C. and Lo, H.C. (2018). Heading South: Co-sharing as Taiwan's niche strategy. *Taiwan Insights*, November 2, 2018, University of Nottingham, United Kingdom. <https://taiwaninsight.org/2018/11/02/heading-south-co-sharing-as-taiwans-niche-strategy/>
3. Hu, M.C. and Mathews, J.A. (2016). Taiwan's green shift. *Taipei Times*, October 24, 2016, Taiwan. <http://www.taipetimes.com/News/feat/archives/2016/10/24/2003657797/3>
4. Hu, M.C. and Mathews, J.A. (2016). Taiwan's green shift. *Taipei Times*, October 24, 2016, Taiwan. <http://www.taipetimes.com/News/feat/archives/2016/10/24/2003657797/3>.
5. Mathews, J.A. and Hu, M.C. (2013). Taiwan's opportunity to supply green technologies to China. *Financial Times*. Letters, April 11, 2013, the United States. <http://www.ft.com/cms/s/0/d59e4466-9e18-11e2-bea1-0144feabdc0.html#axzz3ABsjan13>.
6. Mathews, J.A. and Hu, M.C. (2013). China key to Taiwan energy crisis. *Taipei Times*,

April 15, 2013, Taiwan.

<http://www.taipeitimes.com/News/editorials/archives/2013/04/15/2003559647>.

7. Mathews, J.A. and Hu, M.C. (2013). Taiwan ignoring renewable lessons from mainland China. China Dialogue, April 24, 2013, China.  
<http://www.chinadialogue.net/article/show/single/en/5932-Taiwan-ignoring-renewable-lessons-from-mainland-China>.

### **Editorial Board**

- Advisory Editor, Research Policy (SSCI) 2014-present
- Associate Editor, Technological Forecasting and Social Change (SSCI) 2015-present
- Editorial Advisory Board, Science, Technology & Society (SSCI) 2017-present
- Senior Editor, Industrial and Management Forum (TSSCI) 2017-present
- Guest Editor of special issue, Journal of Management and Business Research 2020
- Associate Editor, Innovation, Management, Policy and Practice (SSCI) 2013-2017
- Guest Editor of special issue: University-Industry R&D Connections: Boundary-spanning Bridges or Boulevards of Broken Dreams?, Innovation, Management, Policy and Practice (SSCI) 2016
- Editorial Advisory Board, Technological Forecasting and Social Change (SSCI) 2011-2014
- Guest Editor of special issue: Innovation in Taiwan, Innovation, Management, Policy and Practice (SSCI) 2013
- Guest Editor of special issue: Emerging Market Uncertainty, Technological Forecasting and Social Change (SSCI) 2011

### **Consulting Services**

- Committee Member/Research Fellow, APEC Research Center for Advanced Biohydrogen Technology, ACABT 2017-present
- Consultant, Digisine Eenergytech Company 2018-present
- Appraisal Committee, Technology Management Category, Directorate-General of Personnel Administration 2016-present
- Committee Member, R&D Achievements Management, Council of Agriculture, Executive Yuan 2015-2017
- Intellectual Property Adviser, Ship and Ocean Industries R&D Center 2014-present
- Consultant, Yaching Design Company 2012-present
- Consulting Member, Chih-Fa Science Company 2012-present
- Exam Committee, Technology Development Programs, Ministry of 2008-present



## Economic Affairs

- Committee Member, Service Industry Innovation Research, Department of Commerce, Ministry of Economic Affairs 2008-present

## **International Invited Talks**

- Entrepreneurial university: mechanisms and courses, University of Malaya, Malaysia. 2019/09/24
- How universities exert social influence, Asia Academy of Management, Bali, Indonesia. 2019/06/19
- Taiwan and Southeast Asia Regional Economic Sharing Strategy, International Schumpeter Society Conference, Seoul National University, South Korea. 2018/07/04
- Strategy of Intellectual Property Rights, Wuhan University, China. 2015/11/21
- Eco-city in China: Sino-Singapore Tianjin Eco-city, SSTECH, Nanjing University of Science and Technology, China. 2015/04/05
- Globalization management strategy, KAIST (Korea Advance Institute of Science and Technology), South Korea. 2014/12/12
- Industry-Academia Cooperation Alliance, University of Malaya, Malaysia. 2014/12/04
- Technology Policy, National Council of Science and Technology Policy, Vietnam. 2014/07/18
- Innovation, Nanjing Science and Technology University, China. 2013
- Technology Development and Policy Course Evaluation in Business School, University of Malaya, Malaysia. 2013
- Stony Brook's Center of Excellence in Wireless & Information Technology, CEWIT2013 Conference, Incheon, South Korea. 2012
- East and South Asia Research Center 'Focus Asia', Lund University, Sweden. 2011
- International Innovation and Economic Management, Seoul National University, South Korea. 2011