

胡美智(Hu, Mei-Chih)

學歷

2002 - 2004

澳洲馬奎理大學管理學 博士

1994-1996

美國聖路易大學企管 碩士 (國際企業主修)

1988-1992

國立清華大學經濟系 學士

經歷

2013. 8- 至今 國立清華大學科技管理研究所教授

2009. 2 - 2013.7 國立清華大學科技管理研究所副教授

2008. 2 - 2009.1 國立中興大學科技管理研究所副教授

2005. 8 - 2008. 2 私立逢甲大學科技管理研究所副教授

1997. 8 - 2005. 7 私立中州技術學院專任講師

2004. 9 - 2004.12 台灣科技法學會兼任研究員

2004. 2 - 2004. 8 澳洲馬奎理大學研究所專任研究助理

1996. 2 - 1997. 7 輔英技術學院應用外語系專任講師

1993. 1 - 1994. 8 財團法人自行車工業研究發展中心市場企劃部子計畫主持人

1992. 1 - 1992. 8 羽田機械股份有限公司企劃部專員

進修

2012/2 至 2012/7 美國史丹佛大學(商學院) 創新及創業研究中心 訪問學者

2010/9 至 2010/9 大陸清華大學(經管學院) 技術經濟與管理系 訪問學者

學術獎勵

2019 接受 Elviseer Publisher 專訪

https://www.elsevier.com/_data/assets/pdf_file/0004/872419/IESBS-interview-with-Prof.-Hu-in-Chinese-compressed.pdf

2017 Marquis Who's Who The 2017 Albert Nelson Marquis Lifetime Achievement Award

2015 Marquis Who's Who in Science and Engineering (2016-2017)科學工程領域世界名人錄

2014 IAMOT 2014 最佳論文獎(Washington D.C. USA)

2013 Top 45 Authors (2008-2012) 國際科管學會(IAMOT)

2013 優秀青年學者研究獎 國科會

2012 美國史丹佛大學商學院 SPRIE 研究中心訪問學者

- 2012 溫世仁基金會國際合作獎
 2010 吳大猷先生紀念獎 國科會
 2009 新進人員學術研究獎 清華大學
 2008 最佳青年學術研究獎 中興大學
 2007 學術研究及研發成果傑出獎 逢甲大學
 2006 學術研究優等獎 逢甲大學
 2004 Summer Grant for overseas study 澳洲馬奎理大學
 2002 Research Excellence Award (三年) 澳洲馬奎理大學

專利申請

智慧空氣清淨造氧機

2019 年中華民國創新營運商業化專利 (專利案號：M579261)

產業服務

- 財團法人船舶聯合研發設計中心智慧財產發展諮詢顧問(2014-至今)
- 智法科技公司 顧問委員(2012-至今)
- 亞擎達康(Yaching) 遊艇設計公司顧問委員(2009-至今)
- 農委會「研發成果運用」審議委員(2015-2017)
- 經濟部商業司協助服務業創新研究發展計畫評審委員(2008-至今)
- 經濟部業界科專計畫研發制度評審委員 (2006-至今)
- 財團法人塑膠工業技術發展中心顧問委員 (2008)
- 財團法人自行車暨健康科技中心智慧財產權教育訓練講師(2008)
- 參與工研院及自行車研發中心多項研究計畫委託

Journal Articles

1. Chou, C. P., Hu, M.C., and Shih, T. Y. 2019. Green Transformation: Lessons from the Fuel Cell Innovation System in Taiwan. *Journal of Cleaner Production* 240, 10 (accepted, in press) (IF: 3.844, Multidisciplinary Science (2014)) (SCI) <https://doi.org/10.1016/j.jclepro.2019.118182>
2. Wong, C.Y., Hsieh, Y.C., C.Y. Wu., and Hu, M.C. 2019. Academic Entrepreneurship for Social Innovation: The Cases of OurCityLove Platform and Forest App. *Science, Technology & Society* 24:3 (2019): 446–464. (SSCI)

3. Mathews, J. A., Hao, T., and Hu, M.C. and 2018. Moving to a Circular Economy in China: Transforming industrial parks to eco-industrial parks. *California Management Review* 60(3), 157-181. (SSCI, Hass-Berkeley)
4. 羅顯辰、許文靜、吳清炎、胡美智。2018。台灣中小企業進入新興市場之商業模式初探：以印尼為例。產業與管理論壇。(TSSCI) (已接受)
5. Zheng, C. and Hu, M.C. 2018. An Exploration of the Application of Universities as Artificial Institutional Entrepreneurs: The Case of China. *Journal of Public Affairs* 18(1), 1-10. Available at: <https://onlinelibrary.wiley.com/doi/full/10.1002/pa.1697>
6. 許文靜、吳智鴻、胡美智、史欽泰。2017。台灣製藥廠商的成長驅動因素：技術後進者的觀點。產業與管理論壇。19(2)，56-83。(TSSCI)
7. Hu, M.C., Hsu, W.C. and Wu, C. Y. 2017. Why is growth more difficult to achieve for biopharmaceutical latecomer firms? Evidence from Taiwan. *Science, Technology & Society* (accepted, forthcoming). (SSCI)
8. Hu, M.C., Kang, J.S. and Wu, C.Y. 2017. Determinants of profiting from innovation activities: comparisons between technological leaders and latecomers. *Technological Forecasting and Social Change* 116, 223-236. (SSCI) (IF: 2.678, 4/55 Planning Development (2015))
9. Hu, M.C. and Mathews, J.A. 2016. Taiwan's green shift – prospects and challenges. *The Asia-Pacific Journal: Japan Focus* 14 (19/2), available on-line on October 1, 2016 at: <http://apjif.org/2016/19/Hu.html>
10. Hu, M.C.*, Hung, S. H., Lo, H. C., and Tseng, Y. C. 2016. Determinants of university–industry research collaborations in Taiwan: The case of the National Tsing Hua University. *Research Evaluation* 25(2), 121-135. (IF: 1.467, Multidisciplinary Social Science (2015)) (SSCI)
11. Hu, M.C., Wadin, J., Lo, H.C., and Huang, C. Y. 2016. Transformation into an eco-city: lessons from the three Asian cities. *Journal of Cleaner Production* 123, 77-87. (IF: 3.844, Multidisciplinary Science (2014)) (SCI)

12. Hu, M.C., Wu, C.Y., and Shih, T. 2015. Creating a New Socio-Technical Regime in China: Evidence from the Sino-Singapore Tianjin Eco-City. *Futures* 70, 1-12 (leading article). (IF: 0.995, Economics 136/333 (2013)) (SCI)
13. Mathews, J.A., Hu, M.C., and Wu, C.Y. 2015. Are the land and other resources required for total substitution of fossil fuel power systems impossibly large? Evidence from concentrating solar power and China. *Renewable & Sustainable Energy Reviews* 46, 257-281. (IF: 5.510, Multidisciplinary Science, 6/83 (2013)) (SCI)
14. Hu, M.C., Phillips, Y. F., Wu, C.Y.* , and Wang, S. H. 2015. The influence of the technological regime on the global light-emitting diode industry: lessons from innovative leaders and latecomers. *Innovation, Management, Policy and Practice* 17(1), 91-114. (IF: 0.439, Management: 147/172 (2013)) (SSCI).
15. Wong, C. Y., Hu, M.C., and Shiu, J.W. 2015. Governing the Economic Transition: How Taiwan Transformed its Industrial System to Attain Virtuous Cycle Development. *Review of Policy Research* 32(3), 365-387. (SSCI) (IF: 1.087, Political Science, 49/157 (2013))
16. Wong, C. Y., Hu, M.C., and Shiu, J.W. 2015. Collaboration between Public Research Institutes and Universities: the Case of the Industry Technology Research Institute (Taiwan). *Science, Technology & Society* 20(2), 161–181. (SSCI) (IF: 0.194, Management: 167/172 (2013))
17. Mathews, J.A.* , Hu, M.C., Wu, C.Y. 2014. Concentrating Solar Power: A Renewable Energy Frontier. *Carbon Management* 5(3), 293-308. (IF: 1.722, Environmental Science, 105/216 (2013)) (SSCI/SCI)
18. Wu, C.Y., Hu, M.C.*, and Mathews, J.A. 2014. Technology: Internal factors drive Chinese patent surge. Correspondence, *Nature* 509, 427. (IF: 42.351, Multidisciplinary Science: 1/55 (2013)) (SCI, 國科會自然及工程學門推薦第一級期刊)
19. Hu, M.C.* 2014. Antecedents for the Adoption of New Technology in Emerging Wireless Cities: Comparisons between Singapore and Taipei. *Regional Studies* 48(4), 665-679. (IF: 1.756,

Economics: 59/332; Environment studies: 25/96; Geography: 14/76 (2013)) (SSCI)

20. Hu, M.C., and Hung, S.C*. 2014. Taiwan's pharmaceuticals: A failure of the sectoral system of innovation? *Technological Forecasting and Social Change* 88, 162-176. (IF: 1.959, Planning & Development: 9/55 (2013)) (SSCI).
21. Shiu, J.W., Wong, C. Y. and Hu, M.C. 2014. The dynamic effect of knowledge capitals in the public research institute: insights from patenting analysis of ITRI (Taiwan) and ETRI (Korea). *Scientometrics* 98 (3), 2051-2068. (IF: 2.274, Information Science & Library Science: 8/83 (2013)) (SSCI & SCI).
22. Hu, M.C.*, Wu, C.Y., Lee, J. H., and Lu, Y.C. 2014. The influence of knowledge source and ambidexterity in the thin film transistor and liquid crystal display industry: Evidence from Japan, Korea, and Taiwan. *Scientometrics* 99(2), 233-260. (IF: 2.274, Information Science & Library Science: 8/83; (2013)) (SSCI & SCI)
23. Hu, M.C., Sharif, N., and Barrk, E. 2014. Information technology services: A key knowledge-intensive business service industry in Hong Kong SAR, China. *Science, Technology & Society* 19(1), 27-55. (IF: 0.194, Management: 167/172 (2013)) (SSCI)
24. Lee, J. H., Hancock, M.G. and M.C. Hu. 2014. Toward an effective framework for building smart cities: lessons from Seoul and San Francisco. *Technological Forecasting and Social Change* 89, 80-99. (IF: 1.959, Planning & Development: 9/55 (2013)) (SSCI).
25. Kastle, T., Hu, M.C., Dodgson, M. 2013. Editorial: Innovation in Taiwan: What is next? *Innovation, Management, Policy and Practice* 15(4), 396-404. (IF: 0.439, Management: 147/172 (2013)) (SSCI)
26. Mathews, J.A. and Hu, M.C.* 2013. Renewable Energy vs. Nuclear Power: Taiwan's energy future in light of Chinese, German and Japanese experience since 3.11. *The Asia-Pacific Journal: Japan Focus* 11(23/4), available on-line on June 10, 2013 at: http://japanfocus.org/-Mei_Chih-Hu/3954 (Listed as the top 10 downloaded paper in 2013).

27. Mathews, A., Hu, M.C., and Wu, C.Y. 2013. Concentrating Solar Power – China’s New Solar Frontier. *The Asia-Pacific Journal: Japan Focus* 11(21/2), available on-line on May 27, 2013 at: http://japanfocus.org/-Ching_Yan-Wu/3946
28. Hu, M. C.* 2012. Technological innovation capabilities in the thin film transistor-liquid crystal display industries of Japan, Korea, and Taiwan. *Research Policy* 41(3), 541-555. (IF: 2.598, Planning & Development: 3/55 (2013)) (SSCI, 國科會管理一學門推薦第一級學術期刊).
29. Hu, M.C.* 2011. Evolution of Knowledge Creation and Diffusion: the Revisit of Taiwan's Hsinchu Science Park. *Scientometrics* 88(3), 949-977. (IF: 2.274, Information Science & Library Science: 8/83 (2013)) (SSCI & SCI).
30. Hu, M.C.* and Phillips, F. 2011. Technological evolution and interdependence in China’s emerging biofuel industry. *Technological Forecasting and Social Change* 78, 1130-1146. (IF: 1.959, Planning & Development: 9/55 (2013)) (SSCI).
31. Mathews, J.A., Hu, M.C., and Wu, C.Y. 2011. Fast-follower Industrial Dynamics: The Case of Taiwan’s Emergent Solar Photovoltaic Industry. *Industry and Innovation* 18(2), 177-202. (IF: 1.116, Management: 90/172 (2013)) (SSCI)
32. Hu, M.C.*, Hung, S.C., and Gao, J. 2011. Emerging technologies in emerging markets: introduction to the special section. *Technological Forecasting and Social Change* 78(7), 1101-1103. (IF: 1.959, Planning & Development: 9/55, (2013)) (SSCI)
33. Hu, M.C.* and Wu, C.Y. 2011. Exploring Technological Innovation Trajectories through Latecomers: Evidence from Taiwan’s Bicycle Industry. *Technology Analysis & Strategic Management* 23(4), 433-452. (IF: 0.841, Management: 117/172 (2013)) (SSCI).
34. Hu, M.C.* and Mathews, J.A. 2009. Estimating the Innovation Effects of University-Industry-Government Linkages: the Case of Taiwan. *Journal of Management & Organization* 15(2), 138-154. (IF: 0.324, Management: 163/172 (2013)) (SSCI)
35. Hu, M.C.* 2009. Developing Entrepreneurial Universities in Taiwan: the Effect of Research

Funding Sources. *Science, Technology & Society* 14(1), 56-68. (IF: 0.194, Management: 167/172 (2013)) (SSCI)

36. Hu, M.C.* and Mathews, J.A. 2008. China's National Innovative Capacity. *Research Policy* 37(9), 1465-1479. (IF: 2.598, Planning & Development: 3/55 (2013)) (SSCI, 國科會管理一學門推薦第一級學術期刊)
37. Hu, M.C.* 2008. Knowledge Flows and Innovation Capability: Patenting Trajectory of Taiwan's Thin Film Transistor-Liquid Crystal Display Industry. *Technological Forecasting and Social Change* 75(9), 1423-1438. (IF: 1.959, Planning & Development: 9/55, (2013)) (SSCI)
38. Dodgson, M., Mathews, J., Kastelle, T. and Hu, M.C. 2008. The Evolving Nature of Taiwan's National Innovation System: The Case of Biotechnology Innovation Networks. *Research Policy* 37(3), 430-445. (IF: 2.598, Planning & Development: 3/55 (2013)) (SSCI, 國科會管理一學門推薦第一級學術期刊)
39. Yan, H.D. and Hu, M.C. 2008. Strategic Entrepreneurship and the Growth of the Firm: the Case of Taiwan's Bicycle Industry. *Global Business and Economics Review* 10(1), 11-34. (EconLit)
40. Zheng, C. and Hu, M.C. 2007. Challenge to ICT manpower Planning Under the Economic Restructured: Empirical Evidence From the MNCs in Singapore and Taiwan. *Technological Forecasting and Social Change* 74(7), 834-853. (IF: 1.959, Planning & Development: 9/55, (2013)) (SSCI)
41. Hu, M.C.*, Zheng, C. and Lamond, D. 2007. Recruitment and Retention of ICT Skills Among MNCs in Taiwan. *Chinese Management Studies* 1(2), 78-92. (IF: 0.338, Management: 161/172; (2013)) (SSCI)
42. Mathews, J.A. and Hu, M.C. 2007. Enhancing the Role of Universities in Building National Innovative Capacity in Asia: The Case of Taiwan. *World Development* 25, 245-264. (IF: 1.733, Planning & Development: 10/55, (2013)) (SSCI)
43. Hu, M.C.* and Tseng, C.Y. 2007. Technological Interdependence and Knowledge Diffusion in

the Building of National Innovative Capacity: the Role of Taiwan's Chemical Industry. *Technological Forecasting & Social Change* 74(3), 298-312. (IF: 1.959, Planning & Development: 9/55, (2013)) (SSCI)

44. Hu, M.C.* and Tsai, C.T., 2006. Building external network on intellectual property through joint R&D service outsourcing: the case of Taiwan's SMEs. IEEE, *Technology Management for the Global Future* 2(8-13), 732 – 739. (EI)
45. Hu, M.C. and Mathews, J.A. 2005. National Innovative Capacity in East Asia. *Research Policy* 34(9), 1322-1349. (IF: 2.598, Planning & Development: 3/55 (2013)) (SSCI, 國科會管理一學門推薦第一級學術期刊)

Book Chapters

1. Wu, C.Y. and Hu, M.C.* 2018. University- Industry- Government Linkages: The Case of Taiwan. Chapter 8, *Universities in the National Innovation Systems: Experiences from Asia-Pacific*, In Edited: V.V. Krishna. Routledge Publisher, Taylor and Francis Group, London.
2. Mathews, J., Hu, M.C., and Tan, H. 2017. Toward low carbon cities: The Chinese experience. Edited by Dhakal S. and Ruth, M. pp. 89-98, *Creating Low Carbon Cities*. Springer Publisher, Switzerland.
3. Shiu, C.W., Zheng, C. and Hu, M.C. 2016. International knowledge transfer from Kodak to ITRI: a strategic alliance learning perspective. Chapter 11, *Knowledge Spillover-based Strategic Entrepreneurship*, In Edited: Ratten, V., Dana, L. P. and Ferreira, J. J. Routledge Publisher, London.
4. Hu, M.C.* 2015. Industrial Dynamics: Patenting Perspectives. In: James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd edition, Vol 11, pp. 834–842, Oxford: Elsevier. (該書在2016年美國華盛頓特區舉行的Professional and Scholarly Publishing (PSP) Conference中評選獲得PROSE award for Excellence in Reference)

Works 及 for Multivolume Reference - Humanities & Social Sciences 雙重榮譽，也是2015年 ScienceDirect Major Reference Work 文章查閱率第一名，詳見：

http://scitechconnect.elsevier.com/iesbs-wins-prose-award/?utm_campaign=ELS_STBK_20151040_632_IESBSContrPROSE&utm_campaignPK=181105907&utm_term=C_20151040_632&utm_content=188468024&utm_source=35&BID=591431059&utm_medium=email&SIS_ID=0

5. Pavitt, K., and Hu, M.C.* 2015. Research and Development in Organizations. In: James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd edition, Vol 20. Oxford: Elsevier. pp. 496–501. (該書在2016年美國華盛頓特區舉行的 Professional and Scholarly Publishing (PSP) Conference 中評選獲得 PROSE award for Excellence in Reference Works 及 for Multivolume Reference - Humanities & Social Sciences 雙重榮譽，詳見：
http://scitechconnect.elsevier.com/iesbs-wins-prose-award/?utm_campaign=ELS_STBK_20151040_632_IESBSContrPROSE&utm_campaignPK=181105907&utm_term=C_20151040_632&utm_content=188468024&utm_source=35&BID=591431059&utm_medium=email&SIS_ID=0)
6. Zheng, C., Wang, B. X., and Hu, M.C. 2015. New Chinese Entrepreneurs: Perspectives of Confucian Attributes and Social Settings. Edited by Patricia Ordóñez de Pablos, Chapter 2, *Technological Solutions for Sustainable Business Practice in Asia*, pp. 19-35. IGI Publisher, Pennsylvania, U.S.A.
7. Hu, M.C.*, Wong, C.Y. and Lo, H. C. 2015. The Trajectory of Taiwan's Industrial Development: Innovation Policy, Performance, and Future Challenges for a Latecomer. Chapter 3, *Innovation Policy in Asia – the Digital Challenge*. World Scientific Publishing, New Jersey, U.S.A. (forthcoming).
8. Hu, M.C.* and Wu, C. Y. 2014. Giant Bicycle and King Liu. *The Handbook of East Asian Entrepreneurship*. Routledge Publisher, Taylor & Francis Group, United Kingdom. (accepted, forthcoming).

9. Hu, M.C.* 2014. Technological Catching-up in East Asia. *International Economic Development: Leading Issues and Challenges*. In edited: Fu-Lai Tony Yu, Wai-Kee Yuen and Diana S. Kwan. Chapter 5, Routledge Publisher, Taylor & Francis Group, United Kingdom.
10. Yu, F. L. and Hu, M.C. 2012. Giants: Taiwan's World Brand Bicycle. Chapter 6, *Entrepreneurship and Economic Development of Taiwan*. Springer Publisher, New York, USA.
11. Hu, M.C. and Yan, H.D. 2012. Strategic entrepreneurship and the growth of the firm: the case of Taiwan's bicycle industry. Chapter 9, *The Making of Taiwan's Economic Miracles: Successful Entrepreneurship in Theories and Practices*, In Edited: Yu, F. Y., Yan, H.D., and Chen, C.Y. Global Research Publications, New Delhi, India.
12. Hu, M.C.* and Mathews, J.A., 2010. Evolution of China's National Innovation System and Its Challenges in Technological Development, Part Six: National Innovation System, *Encyclopedia of Technology and Innovation Management*, In Edited: Narayanan, VK and O'Connor, C.G., Wiley-Blackwell Publisher, United Kingdom.
13. Hu, M.C.*, Liu, C. H., and Wu, C.Y. 2010. The Causes of Developing a Wireless City: Singapore versus Taipei (Taiwan). Chapter 9, *Strategic Pervasive Computing for Business: Trends and Applications*, In Ed. by Godara, V. IGI Global Publisher, USA.
14. Hu, M.C.*, 2007. Industry and Knowledge Evolution: the Case of Taiwan's Flat Panel Display Industry, Chapter 8, *Taiwan's Economic Transformation in Evolutionary Perspective: Entrepreneurship, Innovation Systems and Government*. In Ed. by Yu, F.L. Nova Science Publishers, New York, USA.
15. Mathews, J.A., and Hu, M.C., 2007. Universities and Public Research Institutions as Drivers of Economic Development in Asia, Chapter 5, *How Universities Promote Economic Growth*. In Ed. by Yusuf, S. and Nabeshima, K. World Bank, Washington DC. USA.

Other Publications

1. Hu, M.C. and Lo, H.C. (2018). Heading South: Co-sharing as Taiwan's niche strategy. Taiwan Insights, November 2, 2018, University of Nottingham, United Kingdom.
<https://taiwaninsight.org/2018/11/02/heading-south-co-sharing-as-taiwans-niche-strategy/>
2. Hu, M.C. and Mathews, J.A. (2016). Taiwan's green shift. *Taipei Times*, October 24, 2016, Taiwan. <http://www.taipeitimes.com/News/feat/archives/2016/10/24/2003657797/3>
3. Mathews, J.A. and Hu, M.C. (2013). Taiwan's opportunity to supply green technologies to China. *Financial Times*. Letters, April 11, 2013, the US.
<http://www.ft.com/cms/s/0/d59e4466-9e18-11e2-bea1-00144feabdc0.html#axzz3ABsjan13>
4. Mathews, J.A. and Hu, M.C. (2013). China key to Taiwan energy crisis. *Taipei Times*, April 15, 2013, Taiwan. <http://www.taipeitimes.com/News/editorials/archives/2013/04/15/2003559647>
5. Mathews, J.A. and Hu, M.C. (2013). Taiwan ignoring renewable lessons from mainland China. *China Dialogue*, April 24, 2013, China.
<http://www.chinadialogue.net/article/show/single/en/5932-Taiwan-ignoring-renewable-lessons-from-mainland-China>

媒體報導

1. 接受 Elsevier Publisher 專訪：
https://www.elsevier.com/_data/assets/pdf_file/0004/872419/IESBS-interview-with-Prof.-Hu-in-Chinese-compressed.pdf
2. 接受歐洲生物科技專業媒體論壇(Biowebspin)訪談邀請(2015)，談論台灣生物製藥產業發展的挑戰與合作機會。 <http://www.biowebspin.com/expertinterviewmeichihhu>

3. 工研院清大訪印度 催生台印智庫平台，2016 年 11 月 15 日
<http://www.cna.com.tw/news/ahel/201611150481-1.aspx>
4. 接受 Taipei Times 訪談邀請(2017) A green future for Taiwan? Reported by Dana Ter
at *Taipei Times* on 16 March 2017.
<http://www.taipeitimes.com/News/feat/archives/2017/03/16/2003666853>

產學合作(2014-2019)

1. 108 TTA 亞洲創新創業 生態圈調查：台灣 成為「亞洲矽谷」 的機會
2018 年 11 月~2019 年 10 月 工業技術研究院
2. 108 泰國創新營運模式 研究專案
2018 年 9 月~2019 年 8 月 泰國 Image Group 集團
3. 107 物聯網及新創產業 主持人 工業技術研究院
2018 年 6 月~2018 年 11 月
4. 107 學生海外實習計畫 主持人 2018 年 7 月~2018 年 8 月
泰國 Image Group 集團
5. 107 在地連結物聯網及 創新產業研究
2018 年 3 月~2018 年 11 月 工業技術研究院
6. 105 印尼顯示器或行動 裝置品牌發展趨勢 及市場商機研究
2016 年 5 月~2016 年 12 月 台灣顯示器產業促進協會
7. 105 產業標準對產業的 價值與效益
共同主持人 2016 年 4 月~2016 年 12 月 工研院國際中心
8. 105 探討台灣與雙印(印 度與印尼)之產業暨 科技合作策略分析
2016 年 4 月~2016 年 12 月 工業技術研究院
9. 103 Business model for the E-papers
2014 年 9 月~2014 年 12 月 工研院新創公司

10. Disruptive Biobutanol Technology: Preentry Strategy

共同主持人 2013 年 6 月~2013 年 9 月 工業技術研究院

國內外邀請演講

- 2019 受邀參加英國 University of Nottingham 舉行之 Taiwan Studies 研討會，並於會中擔任評審及發表演講。
- 2019 受邀參加亞洲管理學會(AAOM)在印尼峇厘島之大學之社會影響研討會，並於會中發表演講。
- 2019 受邀參加馬來西亞拉曼大學(University of Malaya)之商學院課程研討會，並於會中發表演講。
- 2019 受邀參加澳洲紐卡索大學(University of Newcastle)商學院研討會，並於會中發表演講。
- 2015 受邀參加韓國 KAIST (Korea Advanced Institute of Science and Technology)之全球科技管理政策研討會，並於會中發表兩場演講。
- 2015 受邀參加馬來西亞拉曼大學(University of Malaya)之產學合作聯盟研討會，並於會中發表演講。
- 2014 受邀參加越南科技部(National Council of Science and Technology Policy)之科技政策研討會，並於會中發表演講。
- 2013 受邀參加中國南京理工大學(Nanjing Science and Technology University)之創新研討會，並於會中發表演講。
- 2013 受邀參加馬來西亞拉曼大學(University of Malaya)商學院之科技發展與政策課程評估，並擔任外部顧問委員及發表演講。
- 2012 受邀參加美國紐約州立大學石溪分校 Stony Brook's Center of Excellence in

Wireless & Information Technology (CEWIT) 在韓國仁川舉辦之年度研討會，並於會中發表演講。

- 2011 受邀參加瑞典隆德大學(Lund University) East and South Asia Research Center ‘Focus Asia’ 研討會，並於會中發表演講。
- 2011 受邀參加韓國首爾大學(National Souel University)國際創新與經濟管理研討會，並於會中發表演講。
- 2009 受邀參加瑞典隆德大學(Lund University) East and South Asia Research Center ‘Focus Asia’ 研討會，並於會中發表演講。
- 2009 受邀參加香港「匯賢智庫」Savantas Research Institute ‘Hong Kong Innovation Forum’，並於會中發表演講。
- 2007 受邀參加聯合國世界銀行組織(World Bank) 於美國華盛頓特區世界銀行舉行的 University and Industry Linkages in Asia 研討會，並於會中發表演講。
- 2006 受澳洲墨爾本大學(Melbourne University)商學院邀請，發表演講。
- 2005 受邀參加聯合國世界銀行組織 (World Bank) 於新加坡國立大學舉行的 Entrepreneurial University in Asia 研討會，並於會中發表演講。